

The Storytellers: New Voices of *The Twilight Saga*: Drive to Dream Sweepstakes,

presented by Volvo Cars

Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR OTHERWISE RESTRICTED BY LAW.

1. **ELIGIBILITY:** The New Voices of *The Twilight Saga*: Drive to Dream Sweepstakes, presented by Volvo Cars ("**Sweepstakes**") is open only to persons who are legal residents of the fifty (50) United States, the District of Columbia and Canada (excluding Quebec) who are the age of majority in his/her state/providence at the time of entry. Void in Quebec and where prohibited or restricted by law. Employees, retirees, and agents of Volvo Cars North America ("**Sponsor**") (including their families and persons living in their households), Brandmovers, Inc. ("**Administrator**"), International Promotions, Summit Entertainment, LLC ("**Summit**"), Harman Kardon, a unit of HARMAN International Industries, Incorporated, and Tongal, Inc. (collectively, "**Promotional Participants**") and their respective parents, subsidiaries, and affiliates, agencies, distributors, and members of such employees' immediate families and individuals living in the same household with such employees, are not eligible to enter or win.

2. **SWEEPSTAKES ENTRY PERIODS/POOLS:** The Sweepstakes begins on or about 11:00:00 a.m. Pacific Time ("**PT**") on January 30, 2015 and ends at 11:59:59 p.m. PT on July 22, 2015 ("**Promotion Period**"). The Promotion Period consists of six (6) monthly drawing pools (each, a "**Monthly Drawing Pool**"), and one (1) grand prize drawing pool (the "**Grand Prize Drawing Pool**"), and together with the Monthly Drawing Pool, the "**Drawing Pools**" or "**Pool(s)**"). For purposes of this Sweepstakes, each Monthly Drawing Pool will begin on or around 12:00:00 a.m. PT on the first day of each month and end at 11:59:59 p.m. PT on the last day of each month throughout the Promotion Period (except for the first Monthly Drawing Pool, which will begin on or about 11:00:00 a.m. PT; and the last Monthly Drawing Pool which will end on July 22, 2015). Entries must be received by 11:59:59 p.m. PT on the last day of each month to be entered into that month's Monthly Drawing Pool. Entries must be received by 11:59:59 p.m. PT on July 22, 2015 to be entered into the Grand Prize Drawing Pool.

3. **HOW TO ENTER:** To enter, during the Promotion Period, visit <http://www.VolvoDrivetoDreamSweepstakes.brandmovers.co> ("**Website**"). Once you are on the Website, complete and submit the official registration form to register on the Website by providing your complete name, telephone number, zip code and email address, and agree to these Official Rules. After you register, you will automatically receive one (1) entry into that month's Monthly Drawing Pool and one (1) entry into the Grand Prize Drawing Pool, simultaneously. Then, each day throughout the Promotion Period, each time you log on to the Website using your email address, you will automatically receive one (1) entry into that month's Monthly Drawing Pool, and one (1) entry into the Grand Prize Drawing Pool simultaneously. Limit one (1) entry per Pool per day.

However, once you are already registered as set forth in the preceding paragraph, there are three (3) ways to receive additional entries into the Sweepstakes. Each time an additional entry is earned,

that entry will automatically go into that month's Monthly Drawing Pool, and the Grand Prize Drawing Pool simultaneously. Here are the additional methods of entry:

- i. **Casting Your Vote in the "The Storytellers: New Voices of *The Twilight Saga*" Contest:** From July 8, 2015 at 12:00:00 p.m. PT through July 22, 2015 at 11:59:59 p.m. PT, visit <https://tongal.com/project/Twilight> and vote for your favorite short film and receive one (1) additional entry into the Monthly Drawing Pool and the Grand Prize Drawing Pool simultaneously. Limit one (1) vote/entry per person per day during the Promotional Period.
- ii. **"Share" the Promotion through Twitter:** To receive an additional entry via this method, entrants must share the Sweepstakes via Twitter on the Website to automatically receive one (1) entry into the Monthly Drawing Pool and the Grand Prize Drawing Pool. Limit one (1) vote/entry per person per day during the Promotional Period.
- iii. **"Share" the Promotion via Email:** Whenever you log on to the Website using your email address during the Promotion Period, you will see a "Share" button where you can share the Sweepstake with a friend via email. Every time you share the Sweepstakes with a friend via email, and that friend successfully enters the Sweepstakes, you will automatically receive one (1) entry into the Sweepstakes per friend.

The Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Twitter. Any questions, comments or complaints regarding the Sweepstakes should be directed to Sponsor, Twitter. By entering, you are providing the information to Sponsor, and not to Twitter.

4. RANDOM DRAWINGS: The first week of each month throughout the Promotion Period, Administrator will conduct random drawings for the previous month's Monthly Drawing Pool. For the Month One Drawing Pool Period through the Month Five Drawing Pool Period (as each is set forth below), two (2) Monthly Drawing Pool Prizes will be awarded. For the Month Six Drawing Pool Period (as set forth below), three (3) Monthly Drawing Pool Prizes will be awarded. All random drawings for each Monthly Drawing Pool will be selected from among all eligible entries received in each Monthly Drawing Pool Period (the **"Monthly Drawing Pool Prize Winner(s)"**). Then, on or about July 23, 2015, Administrator will conduct a random drawing to award the one (1) Grand Prize from among all eligible entries received in the Grand Prize Drawing Pool (the **"Grand Prize Winner"**). The Grand Prize Winner and the Monthly Drawing Pool Prize winners shall be at times collectively referred to herein as **"Winners"**. The Monthly Drawing Pool Prize Winners will be notified by email on or about the day of each drawing. The potential Grand Prize Winner will be notified by email on or about the day of the Grand Prize drawing and will have seventy-two (72) hours from the time the Winner notification is sent by Administrator to respond. In the event the potential Grand Prize Winner fails to respond to the Winner notification with seventy-two (72) hours, he/she will forfeit his/her right to the Grand Prize and the Grand Prize may, at Sponsor's sole discretion, be awarded to an alternate Winner, time permitting. Upon receiving the Winner notification response, Administrator will send an Affidavit of Eligibility and Liability and, where imposing such condition is legal, a Publicity Release to the potential Grand Prize Winner and the potential Winner will have five (5) days to complete and submit the required paperwork. If any potential Grand Prize Winner fails to submit the required paperwork within five (5) days, he/she

forfeits his/her right to the Grand Prize and the Grand Prize may, at Sponsor's sole discretion, be awarded to an alternate Winner, time permitting. If any potential Prize Winner is a resident of Canada, he/she will first need to correctly answer a mathematical question prior to be awarded any prize. Winners are solely responsible for any and all applicable fees and taxes associated with receipt and use Prize, and the Grand Prize Winner will additionally receive an IRS Form 1099 reflecting the actual final retail value of the Grand Prize, or such other governmental tax forms that may be necessary, as determined in the sole discretion of Sponsor. Upon verification of each Monthly Drawing Pool Prize Winner, all Monthly Drawing Pool Prizes will be mailed to each Monthly Drawing Pool Prize Winner. Allow six (6) to eight (8) weeks for delivery. If any Prize notification or attempted notification is returned as undeliverable, the Prize will be forfeited and may be awarded to an alternate Winner, time permitting. By accepting any Prize, Winners acknowledge compliance with these Official Rules. Any non-winning entries from any Monthly Drawing Pool WILL be carried over to the next drawing pool (if any).

Odds of winning depend upon the number of eligible entries received in each Drawing Pool (including non-winning entries received from a previous Drawing Pool).

5. **CONDITIONS FOR AWARDING PRIZE:** Winners must meet all eligibility requirements. In the event a potential Winner is deemed ineligible, or is not available to claim a Prize during the specified dates, then an alternate Winner may be selected at random from eligible entries received per Drawing Pool, time permitting.

6. **PRIZES:**

MONTHLY DRAWING POOL PRIZES

There will be thirteen (13) Monthly Drawing Pool Prize Winners as follows:

- Six (6) Winners will receive the following (a "**Swag Bag**"): (a) one (1) Barbie Collector "The Twilight Saga" Doll approximate retail value ("**ARV**"): \$24.99; (b) Immortal Twilight Perfume Fragrance ARV: \$39.99; (c) *Twilight Forever: The Complete Saga Box Set* [Films] ARV: \$64.98; (d) The Twilight Saga Complete Collection [Books] ARV: \$97.00; Total Swag bag ARV: \$226.96
- Four (4) Winners will each receive one (1) set of Soundsticks Wireless home speakers ARV: \$229.95
- Three (3) Winners will each receive one (1) set of SOHO Wireless headphones ARV: \$249.95

Total Monthly Prizes ARV: \$3,031.41

Monthly Drawing Pool Periods	MONTHLY DRAWING CHART			
	Entry Start Time & Date	Entry End Time & Date	Drawing Date (on or about)	Available Prizes
Month One Drawing Pool Period	11:00:00 a.m. PT on or around 1/30/2015	11:59:59 p.m. PT on 2/28/2015	3/2/2015	• Swag Bag; or • Soundsticks Wireless home speakers
Month Two Drawing Pool Period	12:00:00 a.m. PT on or around 3/1/2015	11:59:59 p.m. PT on 3/31/2015	4/1/2015	• Swag Bag; or • SOHO Wireless headphones

Month Three Drawing Pool Period	12:00:00 a.m. PT on or around 4/1/2015	11:59:59 p.m. PT on 4/30/2015	5/1/2015	• Swag Bag; or • Soundsticks Wireless home speakers
Month Four Drawing Pool Period	12:00:00 a.m. PT on or around 5/1/2015	11:59:59 p.m. PT on 5/31/2015	6/1/2015	• Swag Bag; or • SOHO Wireless headphones
Month Five Drawing Pool Period	12:00:00 a.m. PT on or around 6/1/2015	11:59:59 p.m. PT on 6/30/2015	7/1/2015	• Swag Bag; or • Soundsticks Wireless home speakers
Month Six Drawing Pool Period	12:00:00 a.m. PT on or around 7/1/2015	11:59:59 p.m. PT on 7/22/2015	7/23/2015	• Swag Bag; • Soundsticks Wireless home speakers; or • SOHO Wireless headphones

GRAND PRIZE

One (1) Grand Prize Winner – One (1) 2015 Volvo XC60 Crossover vehicle. Includes freight and handling and metallic paint but excludes tax, title and license charges (the "**Vehicle**").

ARV of the Vehicle is as of date of printing of these Official Rules and will be \$41,205.00.

The difference in value as stated herein and value at time of prize notification, if any, will not be awarded in cash or otherwise. Any upgrades and options not specified herein are at the sole expense of the Grand Prize Winner. Package, factory options, and other specifics will be determined by Volvo, and are subject to availability. Sponsor reserves the right to substitute package, trim level, options or model year for any reason in Sponsor's sole discretion. Grand Prize Winner must be a licensed driver and must present a current valid U.S. driver's license and proof of insurance prior to taking possession of the Vehicle, failure to show same may result in Grand Prize forfeiture and selection of an alternate potential Winner, time permitting. The Grand Prize Winner is responsible for all associated dealership fees including all title, license, insurance, registration, dealer preparation, applicable taxes or fees, destination and handling charges, and other fees associated with automobile, including any travel and transportation costs associated with collecting the Vehicle. All other costs not specifically stated herein as being awarded are the responsibility of Grand Prize Winner. The Grand Prize Winner must take delivery of Vehicle from the designated Volvo authorized dealer within **thirty (30) days** after the date the Vehicle is delivered to the specified designated dealer, or the Vehicle may (in Sponsors' sole discretion) be automatically forfeited by the Grand Prize Winner. Except as stated in the manufacturer's limited warranty for the Vehicle, neither Sponsor, any of the Promotional Participants, nor any other person associated with the manufacture, distribution, development and execution of this Sweepstakes and the Prizes, or any of their respective affiliates, parent companies, subsidiaries, directors, officers, employees, and agents makes any warranties, representations or guarantees, express or implied, in fact or in law, relative to the use or enjoyment of the Vehicle, including, without limitation, its quality, mechanical condition, merchantability or fitness for a particular purpose. Any and all guarantees and warranties for the Grand Prize are subject to the manufacturer's terms and conditions, and the

winner agrees to look solely to such manufacturers for any such warranty or guarantee claim.

The total ARV for all prizes is \$44,236.41.

Prize Winners are responsible for all applicable taxes which may be incurred by winning the Prize. The Prizes consist of only those items specifically listed as part of the Prize. All Prizes are non-transferable and non-assignable. All prizes are subject to terms, conditions, and restrictions as noted on the prize. No cash redemption or Prize substitution allowed by the winners. Sponsor reserves the right to substitute a Prize of equal or greater value if any Prize is unavailable and/or undeliverable for any reason in the sole and complete discretion of Sponsor. Any difference between the stated ARV of any Prize and the actual ARV will not be awarded.

7. PRIVACY: Sponsor and its authorized agents will collect, use, and disclose the personal information you provide when you enter the Sweepstakes solely for the purposes of administering the Sweepstakes and fulfilling prizes, and by entering this Sweepstakes you consent to the collection, use, disclosure and management of your personal information for said purposes. All personal information that entrants submit will be subject to Sponsor's privacy policy. In the event of any discrepancy between Sponsor's privacy policy and these Official Rules, the privacy policy will govern and control. For a copy of Sponsor's complete online privacy policy please visit <http://www.volvocars.com/intl/footer/privacy>. Sponsor may share your information with Summit, which will use such information in accordance with its own independent privacy policy, located at <http://www.lionsgate.com/corporate/privacy/>. Sponsor is not responsible for the storage or any use of your entry information by such third parties. The Promotion Participants assume no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of entries.

8. OTHER CONDITIONS: Mass entries or entries generated by a script, macro or use of automated methods will be disqualified. If for any reason the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or other causes that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes. If canceled, Sponsor reserves the right at its discretion to determine the Winners using all non-suspect eligible Entries received up to the time of cancellation. Sponsor is not responsible for failed, partial or garbled computer transmissions or text messages, or for technical failures of any kind, including but not limited to electronic malfunction or damage of any network, hardware or software. No responsibility is assumed for: any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, Entries; any problems or technical malfunctions of any telephone network or lines, computer online systems, servers, providers, computer equipment, or software; failure of any e-mail or electronic Entry to be received on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof, including but not limited to any injury or damage to entrant's or any other person's computer related to or resulting from participation in or downloading any materials from this Sweepstakes. In the event of a dispute over an electronic Entry, prize will be awarded to the owner of the email address, not the name on the Entry form. **IN NO EVENT WILL THE SPONSOR, ADMINISTRATOR, PROMOTIONAL PARTICIPANTS, OR TWITTER BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND USE OF THE WEBSITE OR DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM THE WEBSITE ASSOCIATED WITH THIS SWEEPSTAKES. WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THE**

WEBSITE IS AND THE PRIZES ARE PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

All entries become the sole property of the applicable Promotional Participants and will not be acknowledged or returned. Incomplete and duplicate entries will be disqualified. All federal, state, municipal, provincial and local laws and regulations apply. Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend this Sweepstakes or any portion hereof, or to disqualify any individual implicated in any of the following actions, if for any reason: (a) infection by computer virus, bugs, tampering, unauthorized intervention, actions by entrants, fraud, technical failures, or any other causes, in Sponsor’s sole opinion, corrupts or affects the administration, security, fairness, integrity or proper conduct of the Sweepstakes; (b) the Sweepstakes or any website associated therewith (or any portion thereof), including the Website, becomes corrupted or does not allow the proper processing of entries per these rules; or (c) the Sweepstakes is otherwise not capable of running as planned. By entering, entrants agree to release and hold harmless Sponsor, Administrator, Promotional Participants, Twitter, and each of their parents, subsidiaries, affiliates, divisions, advertising and promotional agencies, wholesalers and retailers, contractors, subcontractors, and each of the foregoing entities’ employees, officers, directors, shareholders and agents (collectively the “**Released Parties**”), from and against any and all claims, actions and/or liability for any injuries or death, loss or damage of any kind arising from or in connection with participation in and/or entry into the Sweepstakes or acceptance, delivery, or use of any prize, including without limitation, any Prize. The Released Parties are not responsible or liable for any incorrect or inaccurate entry information, and assume no responsibility for (i) any error, omission, interruption, defect or delay in operation or transmission at any website, (ii) failure of any entry to be received by Sponsor due to technical problems, human error or traffic congestion on the Internet or at any website, (iii) communications line, hardware and/or software failures, (iv) damage to any computer (software or hardware) resulting from participation in the Sweepstakes, (v) theft or destruction of, tampering with, unauthorized access to, or alteration of Entries and/or entry information, (vi) acceptance, use or misuse of any prize awarded hereunder, or (vii) Entries which are late, lost, stolen, damaged, illegible and/or unintelligible (or any combination thereof). By entering, entrants agree to comply with these Official Rules. Any entrant who attempts to tamper with this Sweepstakes in any way shall be disqualified.

9. PUBLICITY RELEASE: By entering this Sweepstakes, entrants agree that Sponsor may use entrant’s name and photograph on Sponsor’s website or other mediums without compensation, credit or right of review or approval. Where legal, acceptance of any Prize constitutes Winner’s consent to use, publish, and reproduce for all purposes, including publicity, promotion and advertising, in any media (including online and offline), Prize Winner’s name, city, photograph, likeness, voice and image, in perpetuity without further compensation, credit or right of review or approval.

10. ARBITRATION/CHOICE OF LAW: Except where prohibited by law, participants agree that any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes shall be resolved exclusively by arbitration pursuant to the Rules of the American Arbitration Association then effective, and any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred by entrant with regard to this Sweepstakes and shall exclude in all

events attorneys' or other related fees and punitive, incidental, consequential or other damages. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrants and Sponsor in connection with the Sweepstakes shall be governed by and construed in accordance with the laws of the State of New Jersey., without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of New Jersey. or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of New Jersey. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision so long as the general intent of these Official Rules remains in effect. In the event that any such provision is determined to be invalid or otherwise unenforceable, these Official Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

11. OFFICIAL RULES/WINNER'S LIST: These Official Rules may be found on the Website during the Promotion Period. To obtain a copy of any legally-required winners list, send a self-addressed stamped envelope to: The New Voices of *The Twilight Saga*: Volvo Drive to Dreams Sweepstakes Winners c/o Brandmovers, 590 Means Street, Suite 250, Atlanta, GA 30318 (residents of WA and VT may omit postage), to be received by July 30, 2015.

12. SPONSOR: Volvo Cars North America, 1 Volvo Drive P.O. Box 914. Rockleigh, New Jersey 07647

ADMINISTRATOR: Brandmovers, Inc., 590 Means Street, Suite 250, Atlanta, GA 30318.

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